



Josephine Favre. President AAVF

Josephine Favre attended the International School of Geneva from primary to high school education, graduating with an International Baccalaureate certification. She pursued higher-level studies in the UK before returning to Switzerland where she obtained her Diploma in Marketing & Communication.

Josephine worked her way up into senior management positions with global organizations, focusing on marketing and sales of consumer goods and services in foreign markets. Over time her roles and responsibilities evolved, enabling her to reach the strategic management level in various multinational companies in Switzerland.

Josephine has more than 20-years' experience in executive, language and communication education. While working at IMD (Institute for Management Development, in Lausanne, Switzerland), she developed her passion for writing instructional programs and curricula for learning institutions. She is still a very dedicated Language and Communication instructor that continues:

- To foster positional learning environments for students with diverse learning difficulties
- To maximize individual student performance
- To develop student interest in language and communication

Since a very young age, Josephine has been involved in humanitarian projects, leading her to visit various communities in Africa where she actively engages herself in various programs on food security.

The Vertical Farming movement has become a passion for Josephine; she sees it as a necessity to teach future generations about the next step in farming and the state-of-the-art technologies that are being brought forward.

Josephine is Mother to 3 boys.